

# CREATIVE MEDIA

View on YouTube (<https://www.youtube.com/watch?v=tytv0pZTESw>) |

Have you ever wondered what it would be like to have a fulltime creative career? Maybe you have a creative interest or hobby, but you haven't taken that next step toward making that hobby a career. Here's the truth: the local freelance industry is booming, and your creative hobby is needed by companies establishing themselves in our area. With a little training, you'll be ready for that dream gig; that's where the MSJC Creative Media Department comes in.

The Creative Media Department is home to the Digital Media (DIG) Audio Production (AUD) and Digital Photography (PHOT) programs. These three programs and their courses/awards cover all the in-demand skills of the local creative job market and act as career gateways to their corresponding industries. As a Creative Media student, you will have access to some amazing gear, equipment rentals, and state-of-the-art studio spaces to learn, train, and thrive in. You'll also get connected to our growing network of community partnerships and internship opportunities that will help you craft a job-ready portfolio by the time you graduate. Already in a creative career? There may be potential for salary and/or career advancement with additional classes.

Don't let anyone tell you that you can't make a living doing something you love. Your journey toward becoming a creative professional starts right here.

## Degrees/Certificates

### Audio Production

#### Non-Transfer Degree

- Audio Production, A.A. (<https://catalog.msjc.edu/instructional-programs/creative-media/audio-production/audio-production-aa/>)

#### Certificate

- Audio Production Certificate (<https://catalog.msjc.edu/instructional-programs/creative-media/audio-production/audio-production-certificate/>)

## Digital Media

#### Transfer Degree

- Film, Television and Electronic Media, A.S.-T (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/film-television-electronic-media-ast/>)

#### Non-Transfer Degree

- Digital Media, A.S. (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/digital-media-as/>)

#### Certificate

- Digital Media Certificate (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/digital-media-certificate/>)
- Game Development Certificate (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/game-development-certificate/>)

## Digital Photography

#### Non-Transfer Degree

- Photography, A.S. (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-photography/photography-as/>)

#### Certificate

- Photography Certificate (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-photography/photography-certificate/>)

## Program Learning Outcomes

### Audio Production

- Integrate theory with technical skill in audio-based productions.
- Devise innovative solutions to workflow-related problems.
- Analyze the implications of technology changes on the audio industry.
- Apply appropriate recording devices and methods in new, industry-relevant contexts.
- Interpret and produce audio content in a culturally responsive manner.

## Digital Media

- Integrate theory with technical skills in digital media projects.
- Devise innovative solutions to workflow-related problems.
- Analyze the implications of technology changes on the digital media industry.
- Apply appropriate design decisions and techniques in new, industry-relevant contexts.
- Interpret and produce digital media content in a culturally responsive manner.

## Digital Photography

- Students will create, imagine, and innovate.
- Students will think interdependently.
- Students will think and communicate with clarity and precision.
- Students will strive for accuracy.
- Students will persist.

## Careers and Salaries

Discover in-demand careers and education options based on your interests! Select the Instructional Programs below to see the list of careers associated with each field or explore further by searching for **Careers or Programs** (<https://msjc.emsicc.com/>).

**Audio Production** (<https://catalog.msjc.edu/instructional-programs/creative-media/audio-production/#newitemtext>)

**Digital Media**

**Digital Photography** (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-photography/#careersandsalariestext>)