

# DIGITAL MEDIA, A.S.

In addition to the 24 units of the Digital Media Certificate, students must also complete all MSJC General Education Option A requirements (a total of 60 units) for the Associate of Science degree in Digital Media. The non-transfer Certificate/Associate degree (AS) in Digital Media is designed to prepare students for entry into careers associated with video production, video editing, motion graphics, and social media marketing. This program specifically provides students with a strong foundation in visual communication, professional production skills, verbal and visual creativity, and accountability in individual and team interactions. Internships and special projects are also available. For individuals currently working within these fields, there may be potential for salary and/or career advancement.

AS.DM

## Program Map

### Design Your Future!

Begin by exploring MSJC program maps to find career or transfer (<https://msjc.emsicc.com/?radius=&region=All%20Regions>) opportunities. Program maps show the recommended course sequence that leads to graduation or transfer. The maps were developed by program experts to give you the skills and knowledge you need to succeed.

- **Starting in Spring?** Choose Fall Semester 1 courses.
- **Are you a part-time student?** Start Fall Semester 1 courses and follow the course sequence.

## MSJC General Education Option A

Fall Semester 1		Units
DIG-110	Introduction to Digital Media	3
COMM-103	Interpersonal Communication	3
ENVS-100	Humans and Scientific Inquiry	3
CSCR-116	Integrative Career/Life Planning (formerly GUID-116)	3
ENGL-101	College Composition (formerly Freshman Composition)	4
<b>Units</b>		<b>16</b>
Spring Semester 1		
DIG-580	Brand Building & Design (formerly DIG-180)	3
DIG-190	Video Production I (formerly Digital Video Design I)	3
THA-136	Cultural History of American Motion Pictures	3
ART-131	Introduction to Digital Art	3
MATH-115	Ideas of Mathematics	3
<b>Units</b>		<b>15</b>
Fall Semester 2		
DIG-592	Studio Production & Livestreaming (formerly DIG-191)	3
DIG-181	Social Media Marketing (formerly DIG-581)	3
PS-101	Introduction to American Government and Politics	3
ART-104	World Art	3

DIG-570	Motion Graphics (formerly DIG-172)	3
<b>Units</b>		<b>15</b>
Spring Semester 2		
DIG-598	Digital Media Capstone	3
PHOT-125	Digital Photography Production I	3
DIG-582	Advanced Social Media Marketing (formerly DIG-182)	3
BADM-104	Business Communications	3
AUD-143	Pro Tools 101 (formerly Computer Audio Editing)	3
<b>Units</b>		<b>15</b>
<b>Total Units</b>		<b>61</b>

Note: AREA G (Math Competency) can be demonstrated by a high school math course at or above the level of Algebra 2 with a grade of C or better.

## Requirements

An Associate Degree in this program requires students to complete MSJC's local General Education, Option A, by fulfilling all general education areas. In addition, students must complete all major requirements and complete an overall total of 60 degree applicable units with a minimum 2.0 GPA.

Course	Title	Credits
<b>MSJC General Education Option A (<a href="https://catalog.msjc.edu/degrees-certificates-curricula/general-education-option-a/">https://catalog.msjc.edu/degrees-certificates-curricula/general-education-option-a/</a>)</b>		<b>24</b>
<b>Required Digital Media Courses</b>		<b>9</b>
<b>Digital Media Electives</b>		<b>15</b>
<b>Electives (as needed to reach 60 units)</b>		

Course	Title	Credits
<b>Required Courses</b>		
DIG-110	Introduction to Digital Media	3
DIG-580	Brand Building & Design (formerly DIG-180)	3
DIG-598	Digital Media Capstone	3
<b>Elective Courses</b>		
Select 15 units from the following:		<b>15</b>
AUD/MUS-143	Pro Tools 101 (formerly Computer Audio Editing)	
AUD-180/DIG-190	Video Production I	
DIG-181	Social Media Marketing (formerly DIG-581)	
DIG-299	Special Projects: Digital Media (formerly MUL-299 Special Projects: Multimedia)	
DIG-549	Cooperative Work Experience: Digital Media (formerly DIG-149)	
DIG-570	Motion Graphics (formerly DIG-172)	
DIG-572	3D Animation (formerly DIG-170)	
DIG-582	Advanced Social Media Marketing (formerly DIG-182)	
DIG-592	Studio Production & Livestreaming (formerly DIG-191)	
DIG-593	Professional Production (formerly DIG-195)	
PHOT-125	Digital Photography Production I	
<b>Total Units</b>		<b>24</b>

## Career Exploration

Discover information about careers that interest you!

1. Take a **Career Quiz** (<https://msjc.emsicc.com/assessment/>) to learn about yourself and receive career suggestions based on your interests.
2. Search available **in-demand jobs** (<https://msjc.emsicc.com/browse-careers/>) in your career areas of interest and find up-to-date salaries and education requirements.
3. Find the **MSJC Program** (<https://msjc.emsicc.com/browse-programs/>) that connects your interests to a career.

Note: There are no guaranteed positions for students completing these programs. Education and work experience required will vary by employer. The salary and benefits for specific occupations will be dependent on work experience, education, background, and employer.