

DIGITAL MEDIA CERTIFICATE

A certificate in Digital Media will be awarded for completing 9 units of core courses and 15 units of elective courses for a total of 24 units. The non-transfer Certificate in Digital Media is designed to prepare students for entry into careers associated with video production, video editing, motion graphics, and social media marketing. This program specifically provides students with a strong foundation in visual communication, professional production skills, verbal and visual creativity, and accountability in individual and team interactions. Apprenticeship, internships and special projects are also available. For individuals currently working within these fields, there may be potential for salary and/or career advancement.

CT.DM

Program Map

Design Your Future!

Begin by exploring MSJC program maps to find career or transfer (<https://msjc.emsicc.com/?radius=®ion=All%20Regions>) opportunities. Program maps show the recommended course sequence that leads to graduation or transfer. The maps were developed by program experts to give you the skills and knowledge you need to succeed.

- **Starting in Spring?** Choose Fall Semester 1 courses.
- **Are you a part-time student?** Start Fall Semester 1 courses and follow the course sequence.

This program provides students with focused program options. A focused program map contains courses that help students specialize in a distinct area and connects to careers. Talk to a counselor about preparing for transfer to specific schools.

Multimedia Specialist

Fall Semester 1		Units
DIG-110	Introduction to Digital Media	3
DIG-190	Video Production I (formerly Digital Video Design I)	3
Units		6
Spring Semester 1		
DIG-580	Brand Building & Design (formerly DIG-180)	3
DIG-570	Motion Graphics (formerly DIG-172)	3
DIG-572	3D Animation (formerly DIG-170)	3
Units		9
Fall Semester 2		
DIG-592	Studio Production & Livestreaming (formerly DIG-191)	3
PHOT-125	Digital Photography Production I	3
Units		6
Spring Semester 2		
DIG-598	Digital Media Capstone	3
Units		3
Total Units		24

Social Media Specialist

Fall Semester 1		Units
DIG-110	Introduction to Digital Media	3
DIG-190	Video Production I (formerly Digital Video Design I)	3
Units		6
Spring Semester 1		
DIG-181	Social Media Marketing (formerly DIG-581)	3
DIG-580	Brand Building & Design (formerly DIG-180)	3
DIG-582	Advanced Social Media Marketing (formerly DIG-182)	3
Units		9
Fall Semester 2		
DIG-570	Motion Graphics (formerly DIG-172)	3
PHOT-125	Digital Photography Production I	3
Units		6
Spring Semester 2		
DIG-598	Digital Media Capstone	3
Units		3
Total Units		24

Video Production Specialist

Fall Semester 1		Units
DIG-110	Introduction to Digital Media	3
DIG-190	Video Production I (formerly Digital Video Design I)	3
Units		6
Spring Semester 1		
DIG-570	Motion Graphics (formerly DIG-172)	3
DIG-580	Brand Building & Design (formerly DIG-180)	3
DIG-592	Studio Production & Livestreaming (formerly DIG-191)	3
Units		9
Fall Semester 2		
AUD-143	Pro Tools 101 (formerly Computer Audio Editing)	3
DIG-593	Professional Production (formerly DIG-195)	3
Units		6
Spring Semester 2		
DIG-598	Digital Media Capstone	3
Units		3
Total Units		24

Requirements

Course	Title	Credits
Required Courses		
DIG-110	Introduction to Digital Media	3
DIG-580	Brand Building & Design (formerly DIG-180)	3
DIG-598	Digital Media Capstone	3
Elective Courses		
Select 15 units from the following:		15

AUD/MUS-143	Pro Tools 101 (formerly Computer Audio Editing)
AUD-180/DIG-190	Video Production I
DIG-181	Social Media Marketing (formerly DIG-581)
DIG-299	Special Projects: Digital Media (formerly MUL-299 Special Projects: Multimedia)
DIG-549	Cooperative Work Experience: Digital Media (formerly DIG-149)
DIG-570	Motion Graphics (formerly DIG-172)
DIG-572	3D Animation (formerly DIG-170)
DIG-582	Advanced Social Media Marketing (formerly DIG-182)
DIG-592	Studio Production & Livestreaming (formerly DIG-191)
DIG-593	Professional Production (formerly DIG-195)
PHOT-125	Digital Photography Production I
Total Units	
24	

Capital Outlay: \$58

Parking Permits cost \$90 a year or \$45 a semester

RTA Go Pass cost \$16 a year or \$8 a semester

SGA discount sticker (optional) - \$14 a year or \$7 a semester

Student representation fee (optional) - \$4 a year or \$2 a semester

Student Health Center Fee - \$52 a year or \$26 a semester

*For summer session fees and non-CA resident tuition, please

see: <https://www.msjc.edu/enroll/what-fees-do-i-have-to-pay.html>

Careers and Salaries

Discover information about careers that interest you!

1. Take a **Career Quiz** (<https://msjc.emsicc.com/assessment/>) to learn about yourself and receive career suggestions based on your interests.
2. Search available **in-demand jobs** (<https://msjc.emsicc.com/browse-careers/>) in your career areas of interest and find up-to-date salaries and education requirements.
3. Find the **MSJC Program** (<https://msjc.emsicc.com/browse-programs/>) that connects your interests to a career.

Note: There are no guaranteed positions for students completing these programs. Education and work experience required will vary by employer. The salary and benefits for specific occupations will be dependent on work experience, education, background, and employer.

Gainful Employment Disclosures: Digital Media

Gainful Employment Disclosures – 2024

Program Name DIGITAL MEDIA

This program is designed to be completed in 8 months.

This program will cost \$1,104 if completed within normal time. There may be additional costs for living expenses. These costs were accurate at the time of posting, but may have changed.

Of the students who completed this program within normal time, the typical graduate leaves with \$0 of debt.

The following States do not have licensure requirements for this profession: California

For more information about graduation rates, loan repayment rates, and post-enrollment earnings about this institution and other postsecondary institutions please click here: <https://collegescorecard.ed.gov/>

NOTE:

Cost per unit \$46

Nonresident Fees- Tuition: \$318