

# DIGITAL MEDIA

## Program Description

View on YouTube (<https://www.youtube.com/watch?v=atyV1ariBEM>)

Have you ever wanted to create professional videos, grow your social media presence, or express an idea through custom animations? Sure, these sound fun, but what if you could make a living doing exactly these and make the jump from media consumer to the creator?

The Digital Media program focuses on current industry trends in hardware and software to equip you with the tools you need to become a next-generation storyteller. With vibrant careers in a booming industry, our classes will deepen your understanding of your own personal brand, give you real client experience, and prepare you for the creative workforce. So long, boring careers.

Digital Media Department Page (<https://www.msjc.edu/digitalmedia/>)

## Transfer Preparation

MSJC offers a wide range of course work that prepares students for the workforce or for transfer to four-year colleges and universities. All four-year institutions prescribe their own standards for course evaluation and admissions. Courses that fulfill major requirements for an associate degree in a program at MSJC might not be the same as those required for transfer into a similar major at a four-year university. Please meet with a Counselor to confirm transfer requirements.

Transfer students are advised to do research on prospective majors and careers. The MSJC Transfer Center and MSJC catalog can be helpful tools. Students interested in transferring to CSU's or UC's can access major preparation by visiting ASSIST (<http://www.assist.org>). All students are advised to meet with a counselor at least once a semester to create or update their comprehensive education plan.

## Contact Information

### San Jacinto Campus

(951) 487-MSJC (6752)  
1-800-624-5561  
Alan Marsala (951) 639-5545  
[amarsala@msjc.edu](mailto:amarsala@msjc.edu)  
Digital Media Office (951) 639-5549

### Menifee Valley Campus

(951) 672-MSJC (6752)  
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## Degrees/Certificates

### Degrees

#### Transfer Degree

- Film, Television and Electronic Media, A.S.-T (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/film-television-electronic-media-ast/>)

### Non-Transfer Degree

- Digital Media, A.S. (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/digital-media-as/>)

## Certificate

- Digital Media Certificate (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/digital-media-certificate/>)
- Game Development Certificate (<https://catalog.msjc.edu/instructional-programs/creative-media/digital-media/game-development-certificate/>)

## Program Learning Outcomes

- Integrate theory with technical skills in digital media projects.
- Devise innovative solutions to workflow-related problems.
- Analyze the implications of technology changes on the digital media industry.
- Apply appropriate design decisions and techniques in new, industry-relevant contexts.
- Interpret and produce digital media content in a culturally responsive manner.

## Careers and Salaries

Discover in-demand careers and education options based on your interests! See the list of careers below or explore further by searching for **Careers or Programs** (<https://msjc.emsicc.com>).

Note: There are no guaranteed positions for students completing these programs. Education and work experience required will vary by employer. The salary and benefits for specific occupations will be dependent on work experience, education, background, and employer. Labor market statistics are from the Bureau of Labor Statistics, US Census Bureau, O-NET, EMSI.

| Career/Industries                         | CA Annual Median Salary or Range | Employment Demand or Opening CA |
|-------------------------------------------|----------------------------------|---------------------------------|
| Film and Video Editor (SM, A, B)          | \$70,863                         | 1,791                           |
| Web and Digital Interface Designer (A, B) | \$95,206                         | 2,562                           |
| Camera Operators, TV, Video (SM, A)       | \$67,176                         | 871                             |
| Search Marketing Strategists (SM, A, B)   | \$75,066                         | 13,843                          |
| Video Gamer Designer (SC, C, A, B)        | \$95,206                         | 2,562                           |

(degree required: SM some college, C: Certificate, A: Associate degree, B: Bachelor's degree, M: Master's degree, D: Doctorate)